

to AT&T TN; (3) no service interruptions or fees resulting from the transfer to AT&T TN; and (4) a toll-free number to facilitate communication with customers. The *Petition* also states that the customers of AT&T SC will be provided a comparable service plan from AT&T TN at the same or lower price as their current plan unless the customer contacts AT&T TN to select a different plan.

The *Petition* maintains its proposed customer integration plan – including its proposed customer notification letter - meets the requirements of TRA Rule 1220-4-2-.56(2)(d). In its June 22, 2007 Data Response, the Petitioner clarified that there were several customer-specific versions of the customer notification letter and submitted amended copies of each version of the letter for the Authority's approval. In the same Data Response, the Petitioner also clarified that AT&T SC would not be transferring any assets to AT&T TN as a result of the customer integration.

FINDINGS AND CONCLUSIONS

The Authority finds that the transaction described in the *Petition* and herein involves solely a transfer of a customer base. Since there are no other AT&T SC assets being transferred to AT&T TN, only TRA Rule 1220-4-2-.56(2)(d) applies to the transaction.² The rule provides:

1. The acquiring telecommunications service provider shall provide the Authority a copy of the self-certification letter it shall file with the Federal Communications Commission ("FCC"), as required in CC Docket No. 00257, certifying that the customer transfer is in compliance with all FCC regulations governing such transactions.
2. A notification letter, pre-approved by the Authority, shall be mailed by U.S. First Class Postage by the telecommunications service provider being acquired to its customers describing the customer transfer and explaining that the customers' local or long distance service will be transferred to the acquiring telecommunications service provider by a certain date unless the customer selects another telecommunications service provider. This customer notification shall be mailed to the customers no less than thirty (30) days prior to the actual customer transfer. The notification letter required by the FCC may be used for the notification purposes of this part. The Authority may waive the thirty (30) day notice requirement of this part for good cause shown.
3. The acquiring telecommunications service provider agrees to pay any fees charged to the customer associated with changing service to the acquiring telecommunications service provider. The notification letter required in 1220-4-2-.56(2)(d)(2) shall inform the customer of this provision.

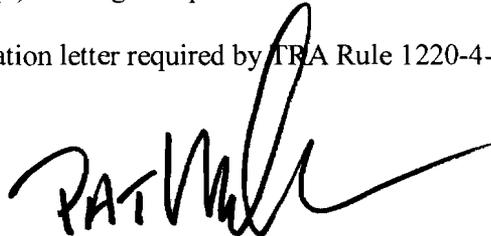
² Consistent with Docket No. 04-00431 (May 17, 2006) and Docket No. 05-00269 (January 3, 2006), the Authority found that separate review and approval of the transaction under Tenn. Code Ann. § 65-4-112 is not required.

4. The acquiring telecommunications service provider agrees to provide to the affected customers a thirty (30) day written notice of any rate increase that may affect their service up to ninety (90) days from the date of the transfer of customers. The notification letter mentioned in 1220-4-2-.56(2)(d)(2) shall inform the customer of this provision.

At the regularly scheduled Authority Conference held on July 9, 2007, the panel voted unanimously to approve the *Petition* and the amended customer notification letter in its various customer-specific forms pursuant to TRA Rule 1220-4-2-.56(2)(d) contingent upon the filing of the FCC self-certification letter required by TRA Rule 1220-4-2-.56(2)(d)(1).

IT IS THEREFORE ORDERED THAT:

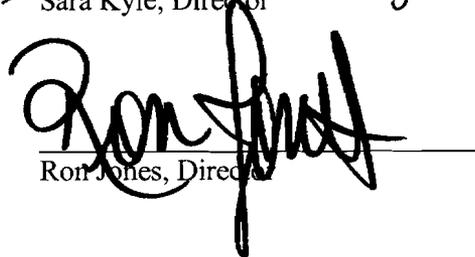
The *Petition* and the amended customer notification letter in its various customer-specific forms are approved pursuant to TRA Rule 1220-4-2-.56(2)(d) contingent upon BellSouth Telecommunications, Inc. d/b/a/AT&T Tennessee filing the FCC self-certification letter required by TRA Rule 1220-4-2-.56(2)(d)(1).



Pat Miller, Director



Sara Kyle, Director



Ron Jones, Director