

State of Tennessee

PUBLIC CHAPTER NO. 976

SENATE BILL NO. 2096

By Ketron, Yager, Jackson, Dickerson

Substituted for: House Bill No. 1866

By Farmer, Lamberth

AN ACT to amend Tennessee Code Annotated, Section 57-3-202, relative to manufacturers of alcoholic beverages.

BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF TENNESSEE:

SECTION 1. Tennessee Code Annotated, Section 57-3-202, is amended by adding the following language as a new subsection (k):

(k)(1) Any manufacturer licensed under this section shall be permitted to use items related to or incidental to the tasting of alcoholic beverages manufactured on the premises and such items may be mixed with such alcoholic beverages anywhere on or off the manufacturer's premises where tastings are permitted as well as at private events and events requiring a special occasion license. Such items may include, but are not limited to:

(A) Bitters, whether manufactured on the premises or purchased at retail, used in the preparation or garnishment of alcoholic beverages or mixed alcoholic beverages;

(B) Any and all garnishes and food items used in the preparation or garnishment of alcoholic beverages or mixed alcoholic beverages, including any juices, concentrates, and other ingredients used in the preparation of mixed alcoholic beverages;

(C) Glassware and any other cups, glasses, or other containers normally used for serving drinks;

(D) Ice, water, soft drinks, and any other non-alcoholic beverages; and

(E) Other alcoholic beverages manufactured on the premises.

(F) Tastings under § 57-3-202(i) shall be limited to one half ounce (1/2 oz.) of alcohol per stock keeping unit (sku) per tasting;

(2) Any manufacturer licensed under this section shall be permitted to rent or lease out any portion of their premises for any event, with or without charge, whether the event is public, private, requires a special occasion license as defined in §57-4-102, or catered by a caterer licensed pursuant to title 57, chapter 4, part 1. Events cannot be held on the bonded premises or general premises of the manufacturer, as defined in 27 CFR part 19, unless the manufacturer has obtained prior approval from the alcohol and tobacco tax and trade bureau (TTB) for such events pursuant to federal regulations.

(3) Owners, officers, employees, and representatives of any manufacturer licensed under this section shall be permitted to touch, handle, and pour product of such manufacturer at any and all tastings permitted by law, including, but not limited to, consumer education seminars, employee education seminars, retail sales demonstrations, consumer tastings, private events, events requiring a special

occasion license as defined in § 57-4-102, and any and all tastings permitted under title 57, chapter 3, and any rules or regulations promulgated.

(4) In the event of a conflict between any other law in title 57 and this subsection (k), this subsection (k) shall govern.

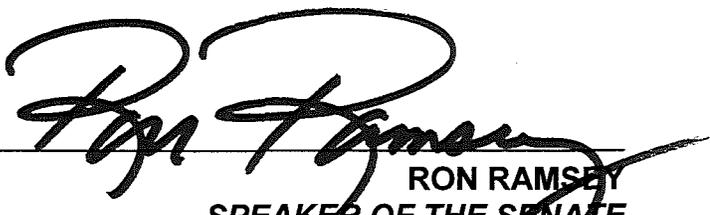
SECTION 2. Tennessee Code Annotated, Section 57-3-202, is amended by deleting subsection (d) and substituting instead the following:

(d) Before an individual owner, officer, employee, or representative of any manufacturer, rectifier, or importer may solicit orders from a licensed wholesaler in this state, such individual owner, officer, employee, or representative shall be the holder of a permit issued by the commission. The fee for such permit shall be fifty dollars (\$50.00). Such permit shall authorize the holder to solicit orders upon the premises of a licensed wholesaler. A representative may sell the products of, or represent more than one (1) manufacturer, rectifier, or importer and such affiliates or subsidiaries that the manufacturer, rectifier, or importer may control by means of ownership or the ownership of a controlling stock interest.

SECTION 3. This act shall take effect upon becoming a law, the public welfare requiring it.

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PASSED: April 14, 2016

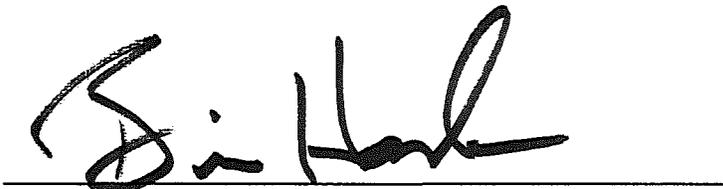


RON RAMSEY
SPEAKER OF THE SENATE



BETH HARWELL, SPEAKER
HOUSE OF REPRESENTATIVES

APPROVED this 27th day of April 2016



BILL HASLAM, GOVERNOR