

# *State of Tennessee*

## **PUBLIC CHAPTER NO. 974**

**SENATE BILL NO. 2083**

**By Overbey**

Substituted for: House Bill No. 1997

**By Carr**

AN ACT to amend Tennessee Code Annotated, Title 6, Chapter 54, Part 2, relative to tourism promotion by municipalities.

BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF TENNESSEE:

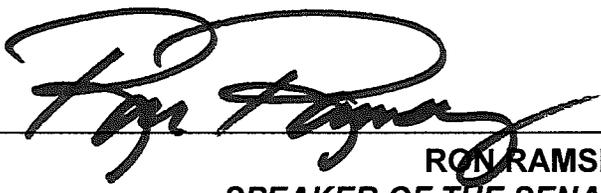
SECTION 1. Tennessee Code Annotated, Title 6, Chapter 54, Part 2, is amended by adding the following language as a new section:

Notwithstanding any law to the contrary, records held by a city whose primary industry is tourism that address a specific amount of money expended in a given market for digital or traditional media or that address the specific detail of targeted audiences identified for marketing purposes may be treated as confidential and not subject to the open records law, compiled in title 10, chapter 7. Nothing in this section shall prevent public disclosure of aggregate expenditure amounts for marketing activities at any time.

SECTION 2. This act shall take effect upon becoming law, the public welfare requiring it.

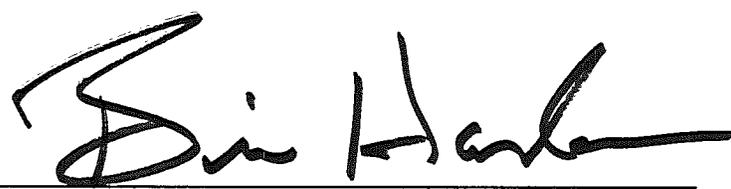
SENATE BILL NO. 2083

PASSED: April 11, 2016

  
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RON RAMSEY  
SPEAKER OF THE SENATE

  
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BETH HARWELL, SPEAKER  
HOUSE OF REPRESENTATIVES

APPROVED this 27<sup>th</sup> day of April 2016

  
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BILL HASLAM, GOVERNOR