

**PUBLIC CHAPTER NO. 76**

**SENATE BILL NO. 593**

**By Southerland**

**Substituted for: House Bill No. 750**

**By Harmon**

AN ACT to amend Tennessee Code Annotated, Title 54, Chapter 21, relative to billboard regulation and control.

BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF TENNESSEE:

SECTION 1. Tennessee Code Annotated, Section 54-21-102, is amended by inserting the following new definition to be appropriately designated:

(\_) "Changeable message sign" means an off-premise advertising device which displays a series of messages at intervals by means of digital display or mechanical rotating panels;

SECTION 2. Tennessee Code Annotated, Title 54, Chapter 21, Part 1, is amended by adding the following language as a new, appropriately designated section:

§ 54-21-122. (a) Changeable message signs may be double faced, back to back or "V"- type signs.

(b) Changeable message signs with a digital display which meet all other requirements pursuant to this chapter are permissible subject to the following restrictions:

(1) The message display time shall remain static for a minimum of eight (8) seconds with a maximum change time of two (2) seconds;

(2) Video, continuous scrolling messages and animation are prohibited; and

(3) The minimum spacing of such changeable message signs with a digital display on the interstate system or controlled access highways is two thousand feet (2000 ft).

SECTION 3. This act shall take effect upon becoming a law, the public welfare requiring it.

**PASSED: April 19, 2007**



RON RAMSEY  
SPEAKER OF THE SENATE



JIMMY NAIFEH, SPEAKER  
HOUSE OF REPRESENTATIVES

APPROVED this 3rd day of May 2007



PHIL BREDESEN, GOVERNOR